

# Membership Application

## **BUSINESS:**

Business Name: \_\_\_\_\_ Date: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_ Phone: \_\_\_\_\_

Secondary Contact: \_\_\_\_\_ Title: \_\_\_\_\_ Secondary phone: \_\_\_\_\_

Location/Address: \_\_\_\_\_ Mailing Address: \_\_\_\_\_

City/State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Website/Facebook: \_\_\_\_\_ E-mail address: \_\_\_\_\_

**CATEGORY:** #1: \_\_\_\_\_ #2: \_\_\_\_\_

- Member listed by category in the Chamber Business Directory on the website and in print.

## **MEMBERSHIP:**

- Membership renewal every January. Prorated if membership occurs mid-year.
- Membership based on number of full-time equivalent employees \_\_\_\_\_
  - For example: 4 employees at 10 hours/week = 1 full time employee
- Membership dues \$ \_\_\_\_\_  Credit card  Check enclosed  Invoice me
- Application is processed when payment is received
- Quarterly billing is available for all membership categories

<b>Standard</b>	<b>Non Profit</b>	<b>Associate</b>	<b>Individual</b>
No. of Employees & Dues	No. of Employees & Dues 501(C)(3) certificate required		
1 – 4 \$255	1 – 10 \$135	\$135	\$135
5 – 8 \$280	11 – 50 \$250	An individual employed by a <b>Standard</b> member with separate listing in the Chamber Business Directory (e.g. real estate agent)	An individual not in the business sector or affiliated with a company (e.g. politician or resident)
9 – 12 \$310	51 – 99 \$370		
13 – 16 \$340	100 + \$595		
17 – 20 \$370			
21 – 30 \$430			
31 – 50 \$490			
51 – 99 \$620			
100+ \$745			

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## Business Categories

Please choose two categories. Mark which one is your primary category.

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|--|----------------------------------|--------------------------------|
| Accountants/CPA                        | Advertising                      | Advisors/Investments           |
| Agricultural Products                  | Animal Services                  | Antiques                       |
| Appliance Repair                       | Architecture                     | Art/Gallery                    |
| Assisted Living                        | Attorney                         | Automotive - Collision Repair  |
| Automotive – Customizing               | Automotive Dealer/Service        | Automotive Repair/Service      |
| Awards/Trophies                        | Bail Bonds                       | Banking/Financial Services     |
| Banquet Facility                       | Beauty/Skin Care                 | Bookkeeping                    |
| Bookstore                              | Builders/Contractor              | Building - Materials           |
| Building Construction                  | Building/Property Maintenance    | Business Developing Consulting |
| Car Washes                             | Carpentry                        | Catering                       |
| Cell Phones                            | Child Care                       | Chiropractors                  |
| Churches/Places of Worship             | City Hall                        | Civic/Service Organizations    |
| Cleaning Services                      | Clinic                           | Coffee Shop                    |
| Commercial Property Sales, Leasing     | Communications                   | Computer Services/Sales        |
| Consulting-Employment/Training         | Copier Sales & Service           | Costumes                       |
| Dance/Gymnastics                       | Dentist/Orthodontist             | Developments                   |
| Discount Stores                        | Dry Cleaning/Laundry             | Economic Development           |
| Electric Contractors                   | Embroidery/Screen Printing       | Employment/Training            |
| Energy Services                        | Engineers/Surveyors              | Engraving/Personalization      |
| Entertainment                          | Environmental Services           | Eye Care/Optometrists          |
| Financial Planning/Advisor/Investments | Fishing/Taxidermy                | Floor Covering                 |
| Florist                                | Furniture – Custom               | Garage Door Sales              |
| Gasoline/Convenience Store             | Glass Repair & Service           | Golf Course                    |
| Graphics/Signs                         | Grocers                          | Hardware                       |
| Health & Wellness                      | Heating/Air Conditioning         | Historical Society             |
| Hospital                               | Hotel/Lodging                    | Ice Cream/Sweets & Treats      |
| Individual                             | In-Home Health Care              | Insurance                      |
| Jewelers                               | Karate/Self Defense              | Landscaping                    |
| Lawn Care                              | Lawn Equipment - Sales & Service | Legislator                     |
| Library                                | Liquor - Off Sale                | Manufacturing                  |
| Marketing                              | Media Services                   | Medical Software               |
| Medical Supplies                       | Mental Health Services           | Merchant Processing Services   |
| Mortgage                               | Museum                           | Natural Gas Services           |
| Newspaper                              | Nursing Home                     | Occupational Therapy           |
| Orchard                                | Orchestra                        | Painting                       |
| Payroll                                | Pharmacy                         | Photography                    |
| Physicians                             | Plumbing/Heating                 | Printing                       |
| Promotional Products                   | Propane/Fuel Oil                 | Radio                          |
| Real Estate/Realtors                   | Remodeling/Home Improvement      | Rental - Equipment, Party      |
| Rental Properties                      | Restaurant                       | Retail                         |
| Retail-Every Weekend                   | Retail-Occasional                | Retail-Specialty               |
| Sanitation                             | Schools/Education                | Security Services              |
| Senior Housing                         | Small Engine Repair              | Sports/Recreation              |
| Storage                                | Supplemental Insurance           | Surveyors/Engineers            |
| Tap Room/Brewery                       | Theater                          | Title Insurance                |
| Towing & Roadside                      | Townhomes                        | Transportation                 |
| Travel Agencies                        | Trucking                         | Veterinarian                   |
| Videography                            | Water Conditioning               | Website Design/Development     |
| Wine Bar                               | Winery                           | Wireless Internet              |
| Yoga/Pilates Classes                   |                                  |                                |

# Membership Application

## We would like to know you better.

Every new member is featured in our weekly e-newsletter, *Member Brief Bytes*, as well as on our Facebook and Twitter accounts. By completing the following questions, we will be better informed when introducing you to the Chamber members and community.

1. When was your business established? \_\_\_\_\_

2. How many employees do you have? \_\_\_\_\_

3. How did you get started in the business? \_\_\_\_\_

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4. What purpose or service does your business provide? \_\_\_\_\_

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5. What sets you apart from other businesses in your field? \_\_\_\_\_

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6. What's an interesting fact about you or your business – what would you like others to know?

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# Membership Application

The Chamber is here to support you and help make you and your business more successful. Help us help you by sharing the following information.

1. What are you looking for from your Chamber membership? (check all that apply)

\_\_\_\_\_ Connecting with other business leaders

\_\_\_\_\_ Education/training

\_\_\_\_\_ Engagement/community involvement

\_\_\_\_\_ Supporting/sponsoring events

2. Who is your perfect client or customer? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

3. What issues do you face with your employee base? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

4. Is there specific training you are looking for to help grow and retain your employees?

\_\_\_\_\_

\_\_\_\_\_

5. Would you be willing to host a Good Morning Buffalo where your business hosts around 20 other business leaders in the community? An opportunity to meet others and show and tell what your business is all about?

\_\_\_\_\_

\_\_\_\_\_

# Membership Application

## I've joined the Chamber...Now What?

### 30 Days of Membership:

- Visit BuffaloChamber.org
- Visit and "Like Us" on Facebook, Twitter, LinkedIn and Instagram
- Log in to your Member Information Center, update your business information, add additional business representatives, explore how to add an event, post a job opening, setup autopay.
- Attend Chamber events such as Good Morning or Afternoon Buffalo gatherings
- Add the Chamber's logo to your website
- Schedule an open house or ribbon cutting if appropriate.
- Offer a Member-to-Member deal.

### 60 Days of Membership:

- Conduct business with fellow Chamber members.
- Continue to follow us on social media
- Be sure to add employee representatives that you want seeing the weekly e-newsletter, *Member Brief Bytes*.
- Continue attending Chamber network gatherings as well as educational trainings and major events such as:
  - Annual Banquet (Jan.)
  - Academic Luncheon (May)
  - Scholarship Golf Scramble (May)
- Refer people to fellow Chamber businesses
- Familiarize yourself with the Chamber Directory membership listing.
- Call us with questions about your membership.

### 90 Days of Membership:

- Review your business account by logging in to the Member Information Center.
- Look for potential business connections in the membership directory or online directory.
- Be intentional about patroning other Chamber member businesses- let them know you did.
- Offer a second Member-to-Member deal.
- Place an event on the online Chamber calendar.
- Volunteer for one of the many Chamber driven community events.
  - Kites on Ice Festival (Feb.)
  - Buffalo Days (June)
  - Art & Craft Festival (Aug.)
  - Deck the Halls (Dec.)
- Let us know how we can assist you – want us to stop by?

### 120 Days of Membership:

- Consider sponsoring an event for brand awareness and increased networking opportunities.
- Share a press release with the Chamber about major news with your business.
- Let us know how your membership is working for you.
- Have a membership testimonial? - Let us know!