

Buffalo Area Chamber of Commerce

BACC PAGES

HAPPY NEW YEAR!

Community Expo

March 19, 2011 - 9 am - 2 pm

We kick off the new year with the first of the 2011 Chamber-sponsored events, the Fifth Annual Community Expo. The Expo will be held at the Buffalo Community Middle School on Saturday, March 19, from 9 a.m. to 2 p.m. A registration form is attached to this newsletter.

This is a great opportunity to showcase your company and products. Exhibit space is assigned on a first-come, first-served basis upon receipt of payment, so sign up now to guarantee a booth! Payment due date is March 9, 2011 at the latest. The registration fee increases \$50 after March 1, 2011.



2011-2012 Community Directory—Exciting News!

The Chamber recently partnered with Village Profile to create a state of the art community guide and membership directory. As a member you will be able to advertise in the 2011/2012 directory and broaden your advertising market.

The new multi-platform advertising bundle goes beyond the traditional print publication to include: a community Website and downloadable NewView eBook®, which converts the publication's editorial, pictures and design elements into a digital format; on-the-go wireless access via various Web-enabled devices; and the searchable vpMobile.us® Business Directory Portal, featuring the Chamber's entire membership directory, available wirelessly, 24/7. Since 1996, the Village Profile(R) website has seen over 250,000,000 hits from Internet locales around the world and from all manners of users. This considerable traffic will prove beneficial to the entire Buffalo community. The vpmobile.us site totaled 8,187,392 hits in 2010.

Reserve Your Position Today!
The Buffalo Area Chamber of Commerce 2011 Community Profile & Membership Directory

IN PRINT | ONLINE | iBOOK | WEB TURN PAGE VIEWING | IPHONE APP | ANDROID APP | 24/7 MOBILE ACCESS



Dear Chamber Member,
The Buffalo Area Chamber of Commerce is pleased to announce that Village Profile has been selected to produce the 2011 Community Profile & Membership Directory.

- Published to support the local economy and encourage use of member services
- 3500 copies of 2011 publications will be distributed and direct mailed throughout the community
- The entire publication and all content links to the www.villageprofile.com
- The Community Profile Network currently receives over 2.5 million visits each month with a reciprocal link on the Buffalo Area Chamber website
- All advertisements will be accessible 24/7 online via mobile cell phone at www.vpmobile.us
- NEW for 2011 VP Smartphone App for both iPhone and Android platforms in Qualified Advertisers
- Very reasonable ad rates with FREE ad copy and design preparation available.

This is the most advanced publishing media technology available today. Consider supporting this publication and reap the rewards of engaging before Chamber members with your promotion message.

Information Contact: **Gregg Apostoloff**
Phone: 920-210-3791
Chamber: 763-682-4902
Fax: 763-682-5677

In these challenging times continued exposure and networking of your business is critical. Advertising in your Chamber publication has even more advantages. A national study recently conducted showed, "consumers are 67% more likely to buy goods and services in the future from a company that they believe is a member of the local chamber" and "they are 44% more likely to think favorably about the business." [Think.vpn.information.com/press](http://think.vpn.information.com/press)

Sincerely, **COMPLETE BELOW AND FAX RETURN THE ENCLOSED RESPONSE CARD (CALL GREGG TODAY)**

Business Name _____ Contact _____
Business Address _____ City _____
Phone _____ Fax _____
Email Address _____

Sally Custer
Sally Custer
President

In addition, new in 2011 is a user-friendly Smartphone app--accessible via the iPhone and Android. All of these elements come together to offer the Buffalo Area Chamber of Commerce participating advertisers and the community valuable added exposure to a global audience.

You will soon receive a letter (see above) from Sally Custer, President of the Chamber announcing the new advertising package available in the directory. Our sales rep, Gregg Apostoloff, will soon be contacting you to explain the new opportunities. Greg can be reached at the Chamber at 763-682-4902 or his cell is 920-210-3791.

2011 CHAMBER MEETING CALENDAR

GOOD MORNING BUFFALO

Third Friday of each month - 7:30 am

- Jan 21 Adjust to Health Chiropractic
109 2nd St. S.
- Feb 18 Wright County Historical Society
2001 Hwy 25 N, P.O. Box 304
- Mar 18 University of MN Extension - WC
10 2nd Street NW, Rm C107
- Apr 15 Excel Physical Therapy
300 Catlin Street, Suite 100
- May 20 Veolia ES Rolling Hills Landfill, Inc
Location TBA
- June 17 Something Savvy - 605 Hwy. 55 E. #109
- July 15 Buffalo Rock Winery & Lakeside
Consulting 4527 23rd Street SE
- Aug 19 Cornerstone Wealth Management &
Sportsmen Dream Wealth Management
107 Center Drive
- Sept 16 Functional Industries, Inc.
1801 Hwy 25 N
- Oct 21 Edward Jones - Mark Rethman
215 E Hwy 55, Suite 302
- Nov 18
- Dec 16

QUARTERLY BUSINESS LUNCHEONS

Noon - Tuesday
Dates to be announced

2011 CHAMBER EVENTS

- **Community Expo**
March 19, 9:00 am - 2:00 pm
Buffalo Community Middle School
- **Nick Miller Academic Luncheon**
May 17, 11:00 am - 1:00 pm
Buffalo Evangelical Free Church
- **Wild Scramble Golf Outing**
May 26 - Noon
Wild Marsh Golf Club
- **Buffalo Days**
June 12 - June 19
Fireworks - June 17
Parade - June 18, 6:00 pm
- **Buffalo Rodeo**
June 23-25
- **Chamber Appreciation Picnic**
July 21, 11:00 am - 1:30 pm
Sturges Park
- **Crazy Days Sidewalk Sales**
July 15 & 16
- **Arts & Craft Festival - Downtown**
August 20, 9:00 am - 3:00 pm
- **Taste of Buffalo**
September 22, 5:30-8:00 pm
Buffalo Civic Center
- **Membership Banquet**
October 13, 5:30 pm
Huikko's Bowling & Entertainment Center
- **Trick or Treat the Merchants**
October 29, 2:00 - 4:00 pm
- **Deck the Halls**
December 1-3
- **Christmas In The Park**
Sturges Park
December 3, 3:30 - 5:30 pm

Chamber's Facebook Page

The Chamber now has a Facebook page. If you do a search for "Buffalo Area Chamber of Commerce, MN" you will be able to find it. Plus we will soon have a link on our website homepage at www.buffalochamber.org. Make sure you check us out and "like" us.



Good Morning Buffalo

Join us for a cup of coffee and meet member businesses at the *Good Morning Buffalo (GMB)* gatherings on the third Friday of each month at 7:30 am. A meeting reminder will be emailed to members. GMB continues to be a popular event, and we thank everyone for attending. It is an opportunity to talk about your business to approximately 25 people.



The first *GMB* of 2011 is **January 21** and will be hosted by **Adjust to Health Chiropractic at 109 2nd St. S.** They are located a block behind the downtown liquor store. Bring your business card for prize drawings!

See the calendar on the left for the schedule.

BACC Pages Inserts

PLEASE NOTE—Promotional, event registration forms and other inserts are emailed to all members with each issue of BACC Pages. Make sure you check out all the BACC pages.

Promoting Your Business

The Chamber offers members the following options to promote their business effectively and at little cost.

Option 1 - \$75

Your promo flyer will be emailed to all members every other month once the BACC Pages is posted on our website.

Your promo flyer will be linked to BACC Pages on Chamber website indefinitely. The Chamber website has over 5000 hits per month.

Option 2 - \$10/Week

Run a promotional ad in Member Brief Bytes. Member Brief Bytes is emailed to approximately 320 individuals on a weekly basis.

Option 3 - \$20

Purchase a set of member mailing labels for just \$20.

MISSION STATEMENT

The Buffalo Area Chamber of Commerce is a business organization incorporated to promote the free enterprise system, work with other organizations to develop programs in response to community issues and provide leadership for improvement of the economy, environment and quality of life.

Membership Dues

THANK YOU members who have renewed their annual dues. A list of paid memberships for 2011 is on page 6 of this newsletter. Deadline for dues payment is February 28, 2011.

Tax Changes for 2011

Lower Tax Rates Extended - The 2010 Tax Relief Act extends through the end of 2012 the tax rates in effect in 2010. They had been scheduled to increase to the higher tax rates that were in effect prior to 2001.

Estate Tax - For individuals dying after 2010, the federal estate tax continues with a \$5 million exemption and a 35 percent maximum rate. The current federal estate tax rules are scheduled to end after 2012.

Lower Capital Gains and Dividend Tax Rates Extended Through 2012

The tax rate reductions for long-term capital gains remain in effect for 2011 and 2012.

Child Tax Credit - The credit of \$1,000 per eligible child continues through 2012. The credit was extended by two years by the 2010 Tax Relief Act.

Payroll Tax Credit - Starting in 2011, the partial credit for payroll taxes paid by employers is no longer available.

Section 179 Expense Deduction - The \$500,000 maximum amount of equipment placed in service that businesses can expense and the annual investment limit of \$2,000,000 remain in effect for 2011.

Tax Credit for College Tuition - The American Opportunity Tax Credit remains in effect through 2012.

Earned Income Tax Credit (EITC) - Temporary increases in the Earned Income Tax Credit for filers with three or more children and the higher income levels for the phaseout of the credit have been extended through the end of 2012.

Mortgage Insurance Premiums - The special itemized deduction for mortgage insurance premiums paid on mortgages taken out after 2006 expires on Dec. 31, 2010.

Credit for Energy-Saving Home Improvements - The 30 percent tax credit of the cost of energy-saving home improvements was extended by the Tax Relief Act of 2010 through 2011.

Information provided by turbotax.com.

CHAMBER

2011 Board of Directors

Officers

Rick Flaata, Chair
Coborn's 682-2244
storemgr2036@svharbor.com

Scott Enter, Past Chair
wRight Lumber & Millwork 682-4441
scott.enter@wrightlumber.com

Randy Latzig, Vice Chair
Community Lawn Care, 682-6179
rlatzig@centrasota.com

Chris Fredrick, Treasurer
City of Buffalo 682-0296
chris.fredrick@ci.buffalo.mn.us

Directors

Jaime Baker, Director
Functional Industries 233-5162
jbaker@functionalindustries.org

Laura Jenkins, Director
Buffalo Hospital, 684-7137
Laura.Jenkins@allina.com

Sue Olmscheid, Director
Lillians, LLC 682-3050
solmscheid@lilliansshoppe.com

Carrie Parchem, Director
Country Inn, 682-5660
cx_bufa@countryinns.com

Rob Ryan, Director
Ryan Automotive 682-2424
robryan@bwig.net

Jill Thompson, Director
Elegant Entrees, 682-2707
jillandlinda@elegantentrees.com

Mary Lynne Wolfe, Director
Excel Physical Therapy, 682-2202
marylynnewolfe@earthlink.net

Mike Zumbusch, Director
Insurance Brokers of MN, Inc. 682-4517
m.zumbusch@insurancebrokersmn.com



**Buffalo Area Chamber of Commerce
& Tourism Bureau**

205 Central Avenue
Buffalo, MN 55313

763-682-4902

Hours: 9 - 4 pm Mon-Fri
Sally Custer
President

sally@buffalochamber.org
www.buffalochamber.org

Buffalo Tourism Bureau Website
www.buffalo-mn.org

5th Annual Christmas In The Park

The pictures on this page, taken during the *Deck the Halls* event in downtown Buffalo and at the Chamber's 5th Annual *Christmas in the Park*, say it all! The holiday season was welcomed in with an array of activities at several downtown shops and businesses. Christmas characters and carolers greeted shoppers as they went from shop to shop. Inside the shops, shoppers were treated to special entertainment, hot apple cider and cookies, and special bargains.

Thank you to all the businesses who participated in the *Deck the Halls* event held December 2-4. As this three-day event grows, we hope word gets out that Buffalo is the place to shop during the holidays as well as all year long.

The turnout was fantastic for the *Christmas in the Park* event held in Sturges Park on December 4. Children and their families were treated to free hot chocolate, compliments of McDonald's, and cookies, compliments of Cub Foods. Children received stockings from Santa while visiting with him on his sleigh. A blazing bonfire kept everyone warm after enjoying a sleigh ride through the park. Mayor Naaktgeboren did the honors of lighting the Christmas tree, which officially kicks off the holiday season in our beautiful city. Thank you everyone for attending!



Mrs. Claus and Santa's Helper
Dannell Hartung & Lana Fabel



2010 Buffalo Royalty with Santa



Rudolph The Red Nose Reindeer
Sally Custer



CHRISTMAS IN THE PARK THANK YOU'S!

Elmer Abbas (Santa) - Golfmaster's Driving Range
Dale Johnson - Santa's Sleigh
McDonald's
Cub Foods
Park View Care Center
Wild Marsh Golf Club
Buffalo Country Store
BHS Singers
Schultz Sisters (Carolers)
Buffalo Fire Department
BHS Basketball Cheerleaders
Buffalo Royalty
Mayor Fred Naaktgeboren
City of Buffalo



Thank you families and friends who attended Christmas In the Park for your generosity to the Buffalo Food Shelf!

WELCOME NEW MEMBERS



Pictured to the left
Heather Olson
Olson Law, LLC
 105 2nd Street S., Suite 3
 763-682-4009
 heather@olsonlawllc.com
 www.olsonlawllc.com

Not Pictured
Aaron Bethke, President/CSO
**AC Construction &
 Restoration Services, Inc.**
 5 Highway. 55 W
 763-267-4142
 acconstructionandrestoration.com

Buffalo Days Parade Applications

We will be mailing the 2011 parade applications next week to those that have participated in the parade in the past. If you would like to receive one please contact the Chamber. The cost is \$250 unless you are a non-profit. Buffalo Days runs June 12 – 19th. The application process is based on a first-come, first-served basis. We close registration when we receive 100 applications. So don't delay!

The fireworks will be on June 17 and the parade on the 18th at 6 p.m. We also are looking for volunteers to be on the Buffalo Days Committee. Please contact me if you are interested.



Buffalo Days Royalty

The Buffalo Days Royalty Committee is seeking candidates for 2011-12. Candidates must meet the following criteria: Must be between the ages of 18 and 21 years (as of September 1), a resident of the Buffalo, Hanover, Montrose School District, single (never married) and of good character. They currently have four applicants.

If you know of someone that fits this criteria, please call Ellie Ortmann at 612-554-6023 or Aimee Merten at 612-419-3328. Applications and information may also be picked up at the Chamber office.



2010-2011 Buffalo Royalty from left: Princess Alyssa Tryggeseth, Miss Buffalo Ashley Michalko, Princess Maggie O'Donnell

2011 Kurt Weiche Memorial Award

The Kurt Weiche Memorial Award recognizes an outstanding citizen of Buffalo for their contributions, leadership and vision, and volunteer service to the community. The Award is presented during the Buffalo Days week. The recipient is featured in the Buffalo Days parade.

We are seeking candidates for the 2011 Kurt Weiche Memorial Award. Criteria to be considered when nominating a person includes: Contributions, leadership, vision, and volunteer service to the community.

A nomination form is available upon request. Please contact the Chamber if you would like to nominate someone. The nomination deadline is February 28.

PAST KURT WEICHE MEMORIAL AWARD RECIPIENTS

2010	Rainer Pensky
2009	Ruben Bonk
2008	Joe Carlson
2007	Gordy Burkland
2006	Red Dorn
2005	Nick Miller
2004	Ione Olson
2003	Dave Robasse
2002	Orpha Ilstrup
2001	Judie Rose
2000	Don Hozempa

Buffalo Area Chamber of Commerce would like to thank the following Chamber members for continuing their support by renewing their 2011 annual dues. Thank you!

2 Guys Plumbing & Heating, Inc.
 A Plus Performance
 ABC Seamless Siding, Windows & Gutters
 AC Construction & Restoration Services, Inc.
 Academic All Star Tutoring
 Adjust to Health Chiropractic
 Allina Home Oxygen & Medical Equipment
 AmericInn Lodge & Suites
 BANKWEST
 Bj's Deli
 Bolton & Menk
 Bowman Sheet Metal Heating & Air Conditioning, Inc.
 BryanJohn's Grillworks
 Buff 'N' Glo Car Wash
 Buffalo - Hanover - Montrose Schools
 Buffalo Chiropractic Clinic
 Buffalo Cinema - Five Star Cinemas
 Buffalo Clinic, PA
 Buffalo Companion Animal Clinic
 Buffalo Country Store
 Buffalo Eye Clinic, P.A.
 Buffalo Foot & Ankle Specialists
 Buffalo Hospital
 Buffalo Lions
 Buffalo Orthodontics
 Buffalo Rock Winery
 Buffalo Storage
 Buffalo Transmission & Auto Care, Inc.
 Buffalo Wine & Spirits
 Catie's Café & Catering
 Cenex Lake Region Co-op
 CenterPoint Energy
 Central Land Title Guarantee Co.
 Central MN Jobs & Training Services
 Central MN Mental Health Ctr.
 Charter Communications
 Christ The King Retreat Center
 City of Buffalo
 Classic Hall Event Center
 Coborn's
 Coldwell Banker Burnet
 Commercial Collectors, Inc.
 Community Lawn Care
 Congresswoman Michele Bachmann
 Cornerstone Wealth Management, LLC
 Country Inn By Carlson Buffalo
 Country Station Gifts & More
 Courage Center Camps
 Cub Foods
 Culligan
 Culver's of Buffalo
 Dairy Queen
 Dale & Lone Olson
 David Wray Automotive, Inc.
 Dental Care Associates
 Dickson Construction LLC
 DiOrto Companies
 DOJO Karate
 Downtown Wine & Spirits
 DRM - Doug Rippie Motorsports
 Edina Realty
 Edina Realty - Al Hoekstra
 Edina Realty - The Quady Group
 Edward Jones - Dave Wilson
 Edward Jones - Mark Rethman
 Edwin A. Sherwin, CPA
 El Molcajete Mexican Restaurante & Bar
 Elegant Entrees
 Excel Physical Therapy
 Exhilaration Salon & Spa
 First Minnesota Bank
 Functional Industries, Inc.
 Gold's Gym
 Green Bookkeeping
 Halagan Law Office
 Has San Lake Mutual Insurance Co.
 Hendrickson Chiropractic & Acupuncture
 HSI Metal Stamping
 Insurance Brokers of MN, Inc.
 Insurance Center of Buffalo
 Insurance Planners - MidCountry Bank
 Johnson, Larson, Peterson & Halvorson, P.A.
 Johnson, Mattson, Peterson, Matthias & Co., P.A.
 Kid's Haven
 Kjellberg's Carpet One
 Klatt True Value Electric & Just Ask Rental
 KleinBank
 Kuzma Chiropractic
 Kwik Trip
 Lake Ridge Care Center
 Lakeside Consulting, Inc.
 Lakeview Landscapes, Inc.
 LarsonAllen, LLP
 Lillians, LLC
 Linda's Photography
 Little Dave's Electric, Inc.
 LPL Investments - KleinBank
 Lunderby Photography, Inc.
 M & M Express Sales & Service
 Margie's Quick Lube
 Marty Chiropractic Healing Ctr.
 Matt Legal Services, LLC
 McDonald's
 Meyer-Rohlin Land Services
 MidCountry Bank
 Midland Nursery
 Midwest Electric and Generator, Inc.
 Minnesota Milk Producers Association
 Montrose Family Chiropractic
 Moon Struck School of Dance
 Neil's Floor Covering
 NMC Exteriors & Remodeling
 Norm's Wayside
 North Hennepin Community College
 Nystrom Publishing Company, Inc.
 Olson Chiropractic Clinic
 Olson Law, LLC
 On Stage School of Dance
 Otto Associates Engineers & Land Surveyors Inc.
 Park View Care Center
 Paumen Computer Services
 Precision Prints, Inc.
 Reliable Medical Supply, Inc.
 Rivers of Hope
 Rotary Club of Buffalo
 Russell Security Resource, Inc.
 Ryan Auto Mall+DI46
 Schlenner Wenner & Co.
 Schroepffel & Schroepffel
 Setterberg Jewelers
 SM Website Solutions
 Something Savvy
 Sportsmen Dream Wealth Management
 St. Francis Xavier Catholic Community
 St. John's Lutheran Church
 State Farm Insurance/Cindy LaMont
 State Farm Insurance/Mark Olson
 State Representative Bruce Anderson
 State Senator Amy Koch
 Sterling Drug
 Sundance Ridge Townhouse Assn.
 Sunrise Assisted Living & Cottages of Buffalo
 Szarke & Szarke Law Office
 Tastefully Simple Independent Consultant, ID #32
 TCF Bank
 The Travel Gallery
 The Work Connection, Inc.
 Thomes Bail Bonds, Inc.
 Thomes Insurance Group
 Tim's Carpet Cleaning
 Tires Plus
 Tri-Co Tree Movers
 Trueman Welters, Inc.
 University of MN Extension - Wright County
 Valvoline Instant Oil Change
 Van Erp Electric, Inc.
 Veolia ES Rolling Hills Landfill, Inc.
 Verizon Wireless Zone-Premium Retailer
 Walmart
 Water's Edge Dog Center
 Webb Insurance Agency
 Wells Fargo Home Mortgage
 Wells Fargo Investments
 West Suburban Auto
 Whirltronics, Inc.
 Wild Marsh Golf Course
 Windstream
 Wise Penny Thrift Shoppe
 Wright Co. Economic Development
 Wright Computer, LLC
 Wright County Collision
 Wright County Historical Society
 Wright County Journal-Press & The Drummer
 Wright Hennepin Cooperative Electric Assn.
 wRight Lumber & Millwork
 Your Life Chiropractic, P.A.



5TH Annual Chamber of Commerce Community Expo

Exhibitor Registration Form

March 19, 2011 • Saturday 9 am - 2 pm

Buffalo Community Middle School Gyms
1300 Hwy 25 N, Buffalo

Name _____ Company _____

Name of Booth I.D. Sign (if different from above) _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Contact Email _____

Fee includes one 8' deep x 10' wide draped booth with 3' high draped side walls, one 8' skirted table and two chairs, and a 7"x44" booth identification sign.

Fees		Quantity/Amount
Member - Buffalo Chamber	\$150 per booth	____ / \$ _____
Non-Member	\$200 per booth	____ / \$ _____
LATE REGISTRATION FEE AFTER 3-1-2011	\$ 50	____ / \$ _____
Electricity (<i>you provide extension cord</i>)	\$ 25	____ / \$ _____
Extra table	\$ 25	____ / \$ _____
Extra chair	\$ 5	____ / \$ _____
Total		\$ _____

Exhibit space will be assigned on a first-come, first-served basis once payment is received. Total amount is due and must be **paid in full by March 9, 2011**, in order to exhibit. Your confirmation of space will be mailed by March 11, 2011. There will be no refunds if you **cancel after March 9, 2011**.

Setup information will be mailed to you with your confirmation letter.

If questions call: 763-682-4902 or email jill@buffalochamber.org.

Fax to 763-682-5677 or mail to BACC, 205 Central Avenue, Buffalo MN 55313