

Downtown Economic Development Committee
September 24, 2008 - 9:00 a.m.
Bj's Deli
Minutes

Present: Sally Custer/Buffalo Area Chamber of Commerce, Ione & Dale Olson, Marilyn Groth/Book Break, Merton Auger/City of Buffalo, Pat Szarke/Szarke Law Office, Rick Flaata/Coborn's, Toni Koch/Setterberg's, Joe Carlson/KRWC, and Chris Fredrick/City of Buffalo.

► **Morrie's Ford Car Show** - Sally asked what everyone thought of the car show - the comments were all positive. Ivy Gate and Renaissance West had a great day with many women coming in shopping while the husbands looked at cars. Sally had mentioned one of their committee members would like to have a smaller show a couple times during the summer on a Saturday night. Due to the success, the show will be an annual event.

► **Joint Advertising Committee** - Sally said the newspaper expected to fill two columns of ads and surprisingly sold 3 columns. They will continue to run a special section for the next eleven months. Sally thanked Ione for her efforts in getting that accomplished.

► **City Update** - Mert stated Coborn's has not make a decision yet, but he hopes to hear something by the end of the week. Sally will email the committee once she hears the outcome. Mert said the street closing on CR 25 and Hwy 55 is due to the railroad and should not be more than a couple days before it is completed. The downtown construction will take three to four weeks to complete. The potential buyers of Bergstrom's are waiting to hear from SBA. Pat shared some concerns about Ray Mithun building a large complex in the public parking lot behind her building and thought he should build it in the angle shaped parking lot in front of Olson Chiropractic's street. Mert said nothing was finalized and that they are looking at all options.

► **Downtown Christmas Event** - Sally reported the Christmas Committee met the day before and is working on getting the downtown businesses to agree to decorate their storefronts, provide some form of entertainment or refreshments, and hand out their favorite recipe. Suzanne/Chamber will be coordinating the event. Joe said he would like to attend the next meeting. Sally will add him to the email database.

Next Meeting - October 22, 2008

Meeting adjourned at 10:00 a.m.

Minutes submitted by Sally Custer.